

| <i>Pop By Kit</i> | | One-Time Purchase | | Subscription Cost Per Pop By | | | | | Subscription Total Cost | | | | |
|------------------------|-----------------|-------------------|-------------|------------------------------|-------------|-------------|--------------|-------------|-------------------------|-------------|-------------|--------------|--|
| Quantity | Cost Per Pop By | Total Cost | 2x per year | 3x per year | 4x per year | 6x per year | 12x per year | 2x per year | 3x per year | 4x per year | 6x per year | 12x per year | |
| 10 | \$13.00 | \$130.00 | \$12.74 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$127.40 | \$124.80 | \$119.60 | \$117.00 | \$110.50 | |
| 20 | \$10.00 | \$200.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$196.00 | \$192.00 | \$184.00 | \$180.00 | \$170.00 | |
| 30 | \$10.00 | \$300.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$294.00 | \$288.00 | \$276.00 | \$270.00 | \$255.00 | |
| 40 | \$10.00 | \$400.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$392.00 | \$384.00 | \$368.00 | \$360.00 | \$340.00 | |
| 50 | \$10.00 | \$500.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$490.00 | \$480.00 | \$460.00 | \$450.00 | \$425.00 | |
| 60 | \$10.00 | \$600.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$588.00 | \$576.00 | \$552.00 | \$540.00 | \$510.00 | |
| 70 | \$10.00 | \$700.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$686.00 | \$672.00 | \$644.00 | \$630.00 | \$595.00 | |
| 80 | \$10.00 | \$800.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$784.00 | \$768.00 | \$736.00 | \$720.00 | \$680.00 | |
| 90 | \$10.00 | \$900.00 | \$9.80 | \$9.60 | \$9.20 | \$9.00 | \$8.50 | \$882.00 | \$864.00 | \$828.00 | \$810.00 | \$765.00 | |
| 100 | \$9.00 | \$900.00 | \$8.82 | \$8.64 | \$8.28 | \$8.10 | \$7.65 | \$882.00 | \$864.00 | \$828.00 | \$810.00 | \$765.00 | |
| <i>Fully Assembled</i> | | One-Time Purchase | | Subscription Cost Per Pop By | | | | | Subscription Total Cost | | | | |
| Quantity | Cost Per Pop By | Total Cost | 2x per year | 3x per year | 4x per year | 6x per year | 12x per year | 2x per year | 3x per year | 4x per year | 6x per year | 12x per year | |
| 10 | \$15.00 | \$150.00 | \$14.70 | \$14.40 | \$13.80 | \$13.50 | \$12.75 | \$147.00 | \$144.00 | \$138.00 | \$135.00 | \$127.50 | |
| 20 | \$13.00 | \$260.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$176.40 | \$249.60 | \$239.20 | \$234.00 | \$221.00 | |
| 30 | \$13.00 | \$390.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$264.60 | \$374.40 | \$358.80 | \$351.00 | \$331.50 | |
| 40 | \$13.00 | \$520.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$352.80 | \$499.20 | \$478.40 | \$468.00 | \$442.00 | |
| 50 | \$13.00 | \$650.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$441.00 | \$624.00 | \$598.00 | \$585.00 | \$552.50 | |
| 60 | \$13.00 | \$780.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$529.20 | \$748.80 | \$717.60 | \$702.00 | \$663.00 | |
| 70 | \$13.00 | \$910.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$617.40 | \$873.60 | \$837.20 | \$819.00 | \$773.50 | |
| 80 | \$13.00 | \$1,040.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$705.60 | \$998.40 | \$956.80 | \$936.00 | \$884.00 | |
| 90 | \$13.00 | \$1,170.00 | \$8.82 | \$12.48 | \$11.96 | \$11.70 | \$11.05 | \$793.80 | \$1,123.20 | \$1,076.40 | \$1,053.00 | \$994.50 | |
| 100 | \$12.00 | \$1,200.00 | \$7.84 | \$11.52 | \$11.04 | \$10.80 | \$10.20 | \$784.00 | \$1,152.00 | \$1,104.00 | \$1,080.00 | \$1,020.00 | |
| 150 | \$12.00 | \$1,800.00 | \$7.84 | \$11.52 | \$11.04 | \$10.80 | \$10.20 | \$1,176.00 | \$1,728.00 | \$1,656.00 | \$1,620.00 | \$1,530.00 | |
| 200 | \$12.00 | \$2,400.00 | \$7.84 | \$11.52 | \$11.04 | \$10.80 | \$10.20 | \$1,568.00 | \$2,304.00 | \$2,208.00 | \$2,160.00 | \$2,040.00 | |